

SYLLABUS
OLD DOMINION UNIVERSITY: DEPARTMENT OF HMS
SMGT 495 - THE CUBAN SPORTS MODEL: BASEBALL

INSTRUCTOR: DR. ROBERT CASE

OFFICE: RM. 2025, SRC

TELEPHONE: 757-469-9695

OFFICE HOURS: MONDAY, 11 AM TO 2 PM

ACADEMIC CREDIT: 3 SEMESTER HOURS

PREREQUISITES: JUNIOR STANDING

COURSE DESCRIPTION

HMS 495 – “The Cuban Sports Model” is a study abroad course that will take students on an educational learning experience to Havana, Cuba. It will provide students with an opportunity to study and examine the Cuban sports model and governance structure. Through lectures by Cuban sport officials, workshops, readings, class assignments, discussion sessions, and historic sport facility site visits, students will have an opportunity to study and learn about the Cuban Sports Model, specifically baseball. The course learning experiences will also provide students with an understanding of Cuban sport, youth sport development, and international (Olympic) sport involving baseball. Students will also visit historic cultural sites that are closely connected to the social and economic fabric of the community and sport. The study abroad class will be primarily based in Havana, Cuba. Common learning experiences will be shared, when available, with the ODU Departments of Communication and Theatre Arts and Political Science and Geography.

COURSE OBJECTIVES: The student will:

Knowledge:

1. Develop an understanding of The Cuban Sports Model in terms of the mission, organizational structure, management systems, financial sources, marketing programs, staffing, etc.
2. Study the Cuban sport model to better understand the social, cultural, and economic impact of sport (especially baseball) in Cuba.
3. Examine the role that the Olympic Games and international sport federations play in Cuba sport governance.
4. Study the financial (sources of funding) and economic impact sides of Cuban sport from the perspective of youth baseball clubs, training facilities, Olympic, and professional teams.

Skills:

5. Write a 10 to 12 page research paper that compares and contrasts the Cuban Sports Model with the American Sports Model.
6. Prepare a 10 minute powerpoint presentation of the results of the research paper and include slides from your study abroad trip that will drive home points from your research paper and daily log that compares and contrasts the Cuban Sports Model with the U.S. Sports Model.
7. Select and develop a point/counterpoint comparative sport model presentation with a classmate that focuses on a contemporary issue Cuban international sport (post trip).
8. Demonstrate through tests, class assignments, and group work the ability to analyze and problem solve various case study situations involving international sport issues that are unique to Cuba and the United States.

Attitudes:

9. Observe and discuss the pervasiveness of sport in Cuba from economic, social, cultural, and historical perspectives.
10. Gain an understanding of the relationship between sports and the mass media and television in Cuba when compared to the United States.
11. Demonstrate a basic knowledge of the role that sport, politics, and religion play in the fabric of Cuban life.
12. Demonstrate an understanding of the roles that youth sport baseball programs play in Cuba.
13. Describe the organizational and governance structures associated with sport clubs at various Levels in Cuba.

Values:

14. Develop an appreciation toward the positive and negative aspects of sport in the United States and Cuba.
15. Be able to describe the positive and negative aspects of club programs in Cuba.
16. Be able to delineate from a historical perspective the political and economic factors that have impacted international sport organizations including the Olympic Games.
17. Develop an appreciation of the role that sport facilities play in the social and cultural fabric of Cuba.
18. Identify and discuss various social, political, and economic issues affecting sport in Cuba and the United States.

EDUCATIONAL OPPORTUNITIES: Instructional procedures include lecture, class discussions, group and individual exercises, guest speakers, field projects and research paper presentations.

EVALUATION/GRADING SYSTEM:

*Attendance, participation, and homework written assignments. Students are expected to attend <u>all</u> sessions, participate in <u>all</u> activities, lectures and complete all homework written assignments.	25%
*Biographical sketches and narrative descriptions - Students are required to research all individuals and organizations visited during the course and trip and create a series of biographical narratives for use during the trip.	5%
*Daily travel log – Students will be required to keep a written and photo travel Log describing events that took place during the previous day.	15%
*Reflective/comparative paper – Students will be required to write a 10-12 page research paper summarizing key points that took place during the study abroad trip and to compare and contrast the U.S. vs. the Cuban Sport Models. Assigned readings, lectures, trip experiences, daily written logs, and photo logs will supplement your paper.	25%
*Students will prepare via Blackboard posting a 10 minute (20-25 slides) powerpoint presentation on their trip and comparative paper findings.	15%
* Essay test on course readings, lectures, and assignments.	<u>15%</u>
Total 100%	

GRADING SCALE:

94-100% = A	70-73% = C
89 -93% = A-	67-69% = C-
84-88% = B+	64-66% = D+
80-83% = B	61-63% = D
78-79% = B-	59-60% = D-
74-77% = C+	0-58% = F

References: **Indicates required text. Selected pages will be assigned from other reference texts listed below.

1. Arben, J., & LaFrance, D. (2002). Sport in Latin America and the Caribbean. New York: Rowman & Littlefield Publishing.**
2. Burgos, A. (2012). Cuban star: How one negro-league owner changed the face of baseball. New York: Farrar, Straus, & Giroux.
3. Eitzen, D and Sage, G (2013). Sociology of North American Sport (9th Edition). New York: Oxford University Press. Chapters 4, 5, 6.**

4. Echevarria, R. (1999). *The pride of Havana: A history of Cuban baseball*. London: Oxford University Press.**
5. Fairley, S., & Lizandra, M. (2012). *International Sport*. Chapter 9 in *Principles and Practice of Sport Management* by Masteralexis, L., Barr, C. & Hums, M. (2012). Sudbury, MA: Jones & Bartlett Publishing.
6. Fanucchi, D. (2012). *Miracle on grass: How Hall of Famer Tommy Lasorda led Team USA to a shocking upset over Cuba, capturing the only Olympic gold medal in USA baseball history*.
7. Figueredo, J. (2011). *Cuban Baseball: A Statistical History, 1878-1961*. New York: McFarland & Company.
8. Nagel, M. (2011). *The United States Sport Industry*. Chapter 3 in *Introduction to Sport Management: Theory and Practice* by Nagel, M. & Southall, R. Dubuque, Iowa: Kendall-Hunt Publishing.
9. Price, S. (2000). *Pitching around Fidel: A journal into the heart of Cuban sport*. New York: Ecco Publishing.**
9. Shawer, B. (2003). *The Cuban prospect*. New York: The Overlook Press.
10. Thomas, H. (2010). *Cuba: A history*. New York: Penguin Books.**

Supplemental Readings:

1. Coakley, J. (2014). *Sports in Society. Issues and Controversies*. New York: McGraw-Hill.
2. Lucas, J. (1980). *Modern Olympic Games*. New York: MW Book Publishers,
3. Woods, R. (2012). *Social Issues in Sport*. Champaign, IL: Human Kinetics.
4. *Journal of Sport Sociology*. Human Kinetics Publishers. (Available in ODU Main Library).
5. *Journal of Sport and Social Issues*: Sage Publications. (Available in ODU Main Library).
6. *Journal of Sport History*. Sage Publications. (Available at ODU Main Library).
7. *Journal of Sport Philosophy*. Human Kinetics Publishers. (Available at ODU Main Library).

CLASS POLICIES:

Students are expected to attend class and actively participate in group discussion and class activities. Students who are unable to attend class due to a medical or personal emergency must contact the instructor, by phone or in person, prior to the class session. Notes and assignments from missed classes will be the responsibility of the absent student.

The Old Dominion University Honor Code will be strictly enforced. All assignments and tests must be signed with a statement that the student has upheld the honor code. This can be done by signing all course work, "I pledge to uphold the Honor Code" followed by the student's signature. By making this statement, the student is pledging that each piece of submitted work is his or her own work. Details on the enforcement of the Old Dominion University Honor System can be found in the 2015-2016 University Catalog.

FACULTY EVALUATION:

Students will have the opportunity to evaluate the instructor's effectiveness at the end of the semester by completing the student opinion online questionnaire.

STATEMENT ON ACCOMMODATING STUDENTS WITH DISABILITIES:

Any student enrolled in a class with a documented disability must be registered with The Office Educational Accessibility (757-683 4655). Every reasonable accommodation will be made to assist students with disabling conditions toward meeting the academic requirements of this course as expected of all enrollees.

Students are encouraged to self-disclose disabilities that have been verified by the Office of Educational Accessibility by providing Accommodation Letters to their instructors early in the semester in order to start receiving accommodations. Accommodations will not be made until the Accommodation Letters are provided to instructors each semester.”

List Serve for Sport Management Program: <http://list.odu.edu/listinfo/sportmgt-L>

Class Calendar for SMGT 495
The Cuban Sports Model: Baseball
Spring, 2018

January 11	4:20 p.m.	Instructor and student introductions
	Rm. 2001	Introduction to the Cuban Sports Model
	SRC	Distribution of Syllabus for SMGT 495
		Discussion of itinerary, expectations, deadlines, assignments, presentations, papers, forms, etc.
January 18	4:20 p.m.	1. Representative from ODU Study Abroad
		Office to discuss Office of Study Abroad policies and
	Rm. 2001	procedures.
	SRC	2. Comparison of Cuban and North American
		Sports Models article that is posted on Blackboard under the
		Assignments Section as (<u>Have Read</u>) article that is posted on
		Blackboard as #2 under the "Assignments" section.
February 1	Online	Discussion of Cuban Sports Model
		<u>Have read:</u> Cuban baseball article posted as #3 on
		Blackboard under "Assignments Section" article that
		is posted under "Assignments Section" as #4. Also, Wiki
		article posted on Blackboard under "Assignments" as #5.
		Write one 4-6 page summary (double spaced) that describes
		the key characteristics of the Cuban Sports Model: Baseball.
		View video on YouTube entitled: Cuba: "Baseball's Final
		Frontier"

- Submit summary via Blackboard on or before February 8 at 6 p.m. Also, complete discussion board question assignment by February 1 at 6 p.m.
- February 8 4:20 p.m. Review Cuban Sports Model key points. Discussion of “details” related to day to day procedures, schedule, and safety related to the Spring 2018 ODU Cuban Sports Model Study Abroad course. Students will report on assigned cities and biographical sketches of speakers.
- February 15 4:20 p.m. Discussion of United States Sports Model
Rm. 2001 Have Read – Articles 6, 7, 8, and 9 that are posted
SRC on Blackboard under the "Assignments Section."
Be prepared to discuss the articles in class.
- February 22 Online Discussion Board postings related to the U.S. Sports Model. Write a 4-6 page summary (double spaced) describing the key ingredients or characteristics of the U.S. Sports Model. Submit summary paper via Blackboard on or before February 29 at 6 p.m. Discussion board posting is due by February 22 at 6 p.m..
- February 29 4:20 p.m. Assignment: Have Read – Compare and contrast the
Room 2001 Cuban Sports Model with the U.S. Sports Model
SRC Write a 4-6 page paper comparing and contrasting the two different models.
Be prepared to read rough draft of your paper in class on March 1. Final draft due on March 1 at 6 p.m. via Blackboard.
- Also, final pre-trip preparations and discussion of final details for trip